



Weymouth BID

Week 23, 2018

04/06/2018 to 10/06/2018



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Weymouth BID	▼ -6.7 %	▼ -1.1 %	▼ -0.8 %	▼ -6.3 %	▼ -19.9 %	▼ -25.3 %
South West	▼ -3.2 %	▼ -1.6 %	▲ 3.4 %	▼ -4.5 %	▼ -9.3 %	▼ -9.1 %
High Street Index(Coastal Town)	▼ -5.3 %	▼ -2.8 %	▲ 3.3 %	▼ -8.1 %	▼ -5.6 %	▼ -9.7 %
UK	▼ -3.5 %	▼ -0.2 %	▲ 3.2 %	▼ -3.3 %	▼ -1.4 %	▼ -7.4 %

Headlines

The change in footfall for Weymouth BID over the last 52 weeks is 4.1% down on the previous year.

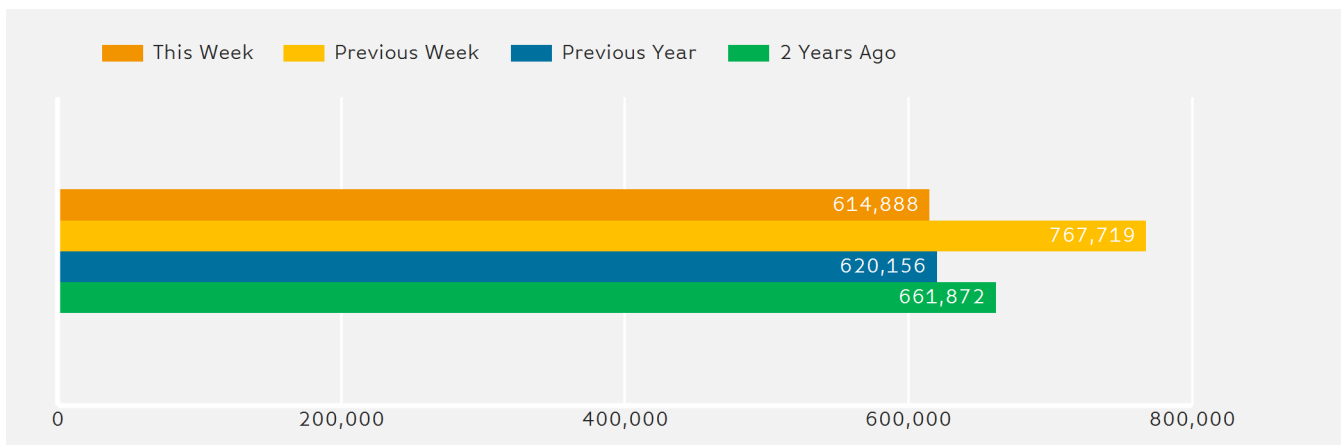
Footfall for the year to date is 6.7% down on the previous year.

The number of visitors counted for week commencing 4 June 2018 was 614,888.

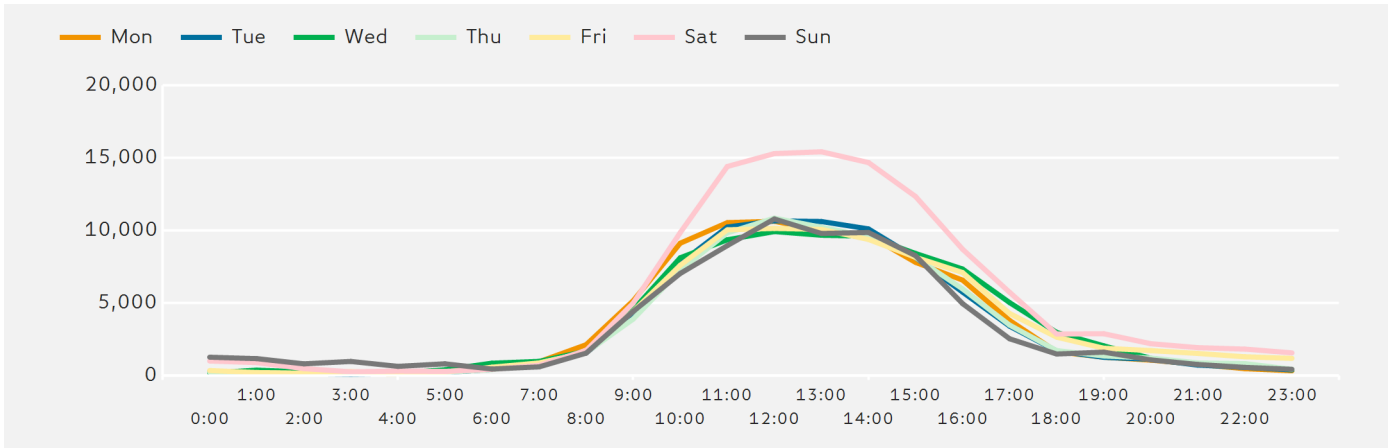
The busiest day in week commencing 4 June 2018 was Saturday with 120,597 visitors.

The peak hour of the week was 13:00 on Saturday 9 June 2018 with footfall of 15,407

Footfall by Week



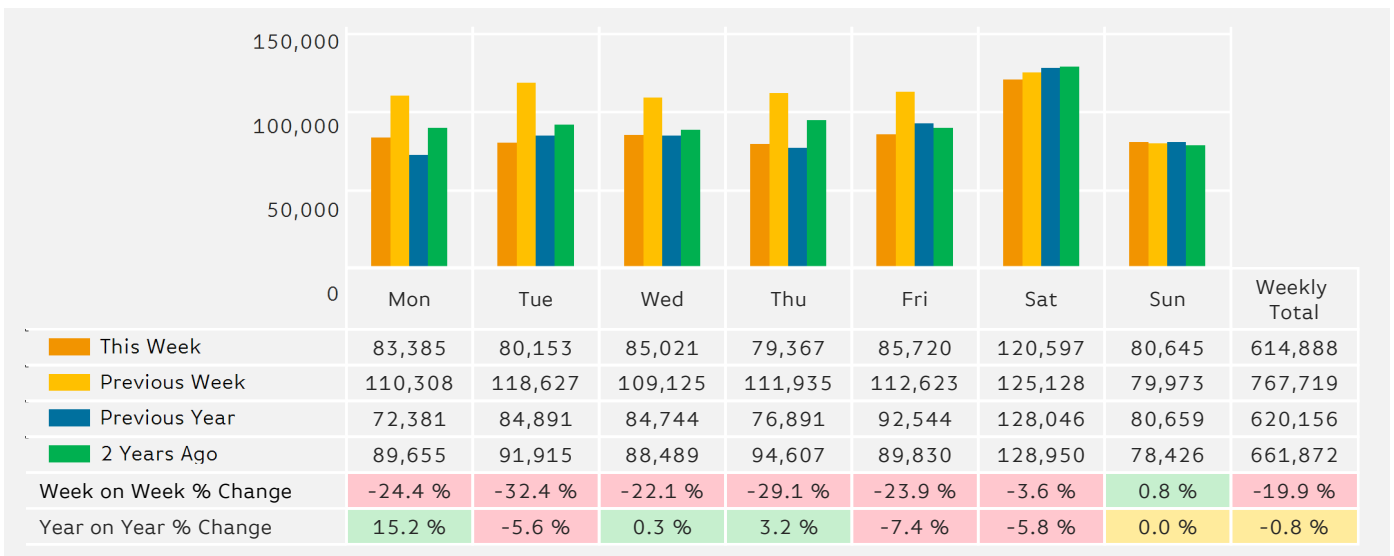
Footfall by Hour



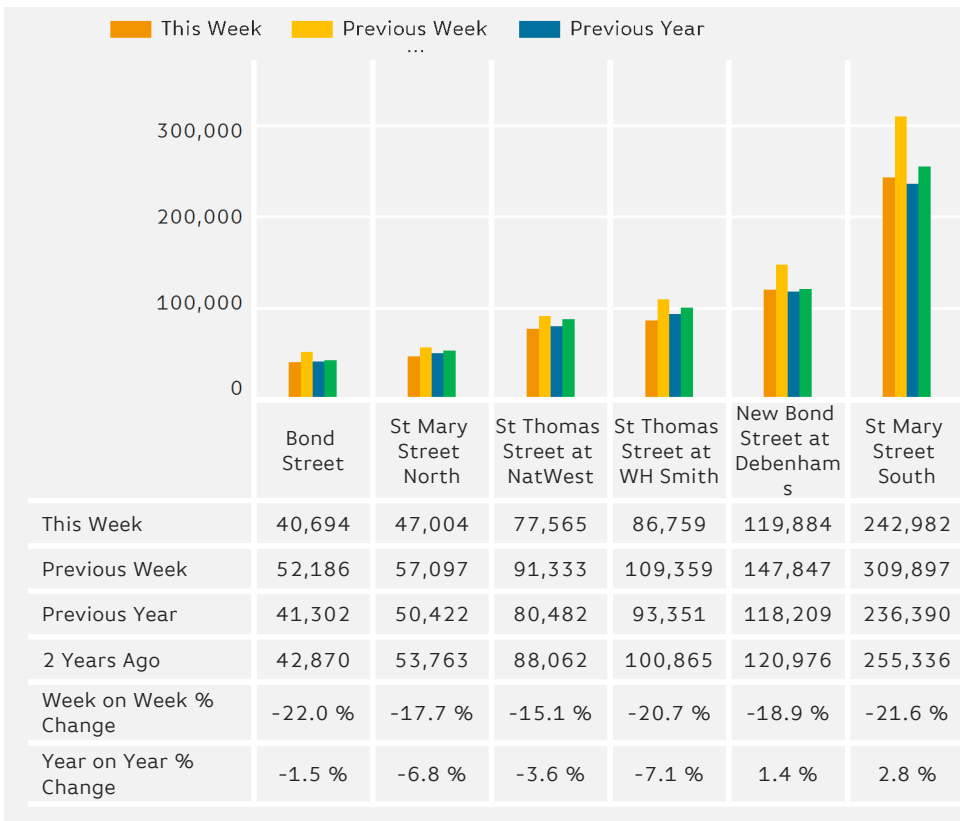
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	21	18	21	17	18	18	19
Previous Week	21	22	16	17	FOG 16	15	19
Previous Year	16	16	16	16	16	17	16

Footfall by Day

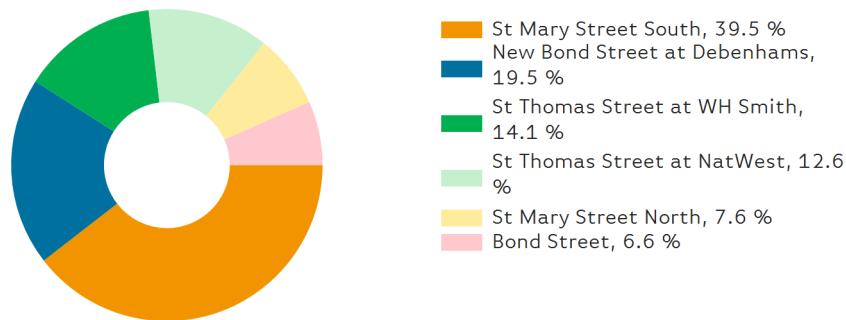


Footfall by Location

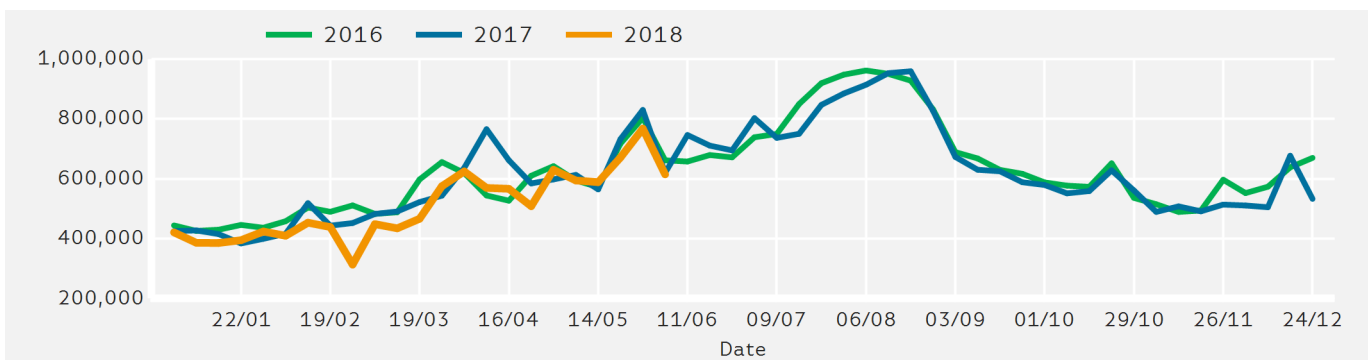


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 23, 2018 Vs Week 1, 2017 to Week 23, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 23, 2018 Vs Week 23, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 23 2018 Vs Week 22 2018