

4

Board Meeting

13th May 2015

Venue: Real World Services Board Room

Start time: 15.30

WEYMOUTH
WEAREWEYMOUTH.CO.UK

LOCAL BUSINESS
SUPPORTING
WEYMOUTH



Board Member	Company	
Louise Cox	The Modern Barbers	
Ian Jefferis	Dorset Schoolwear & Weyprint	
Sophie Kermani-Jibet	The Dining Room	Apologies
Tamsin Mutton-McKnight	Merlin Entertainment (Sealife)	
Simon Newport	First Group	Apologies
Steve Newstead - CHAIR	Wetherspoons	
Sue Roper	Hotel Rembrandt	Apologies
Dennis Spurr	Fantastic Sausage Factory	
Tim Williams - Treasurer	Wilkinsons	Apologies
Cllr Ray Nowak	WPBC	

Non Board Member	Organisation	
Nigel Reed	Weymouth BID	
Alex Burden	Weymouth BID	
Julie Cleaver	Popcorn Marketing	
Paul Mills	Outside Edge	
Trevor Hedger	WPBC	

Other Attendees	Organisation	Reason
Emma Witchard	RLA	September Campaign
David Dent	RLA	September Campaign
Roger Dalton	RD Associates	Christmas update

Agenda

1. Attendees & Apologies
2. Minutes
3. Matters Arising
4. Treasurers Report
5. RLA Presentation
6. Marketing & Communications
7. Christmas 2015
8. Board Set up
9. BID Managers Report
10. AOB

Decisions & Actions

DECISIONS MADE	ADDITIONAL ACTIONS
Item 2 & 3	
<ul style="list-style-type: none"> Minutes of the 11/03/15 & Forum Meeting of 15/04/15 were agreed No matter arising not included on agenda 	
Item 4	
<ul style="list-style-type: none"> A Budget Meeting for Year agreed for 8th July 2015 Non Levy Payments for 2014/15 is just over £15k Budget headings will be changed to better reflect the income and expenditure from two years of BID accounts Consideration of Reports for the Website Members Section 	
Item 5	
<p>RLA Presentation for Autumn Campaign</p> <ul style="list-style-type: none"> Fully on line campaign Budget of £15k Creation of special offers from businesses <p>Board did not commit at this stage to the Campaign</p>	RLA left the meeting after Presentation
Item 6	
Board agreed to a partnership funding with Just Racing & WPBC to film the Challenge Weymouth Event and use the Channel 4 footage for future promotions.	
Board agreed additional planned advertising for events and publications to October 2015	
Item 7	
<p>RD Associates presented an update of plans for the Christmas Event 2015</p> <ul style="list-style-type: none"> The plan is for events throughout December with a stage for the period Real Ice Rink Victorian theme to go as not being supported 	JC & RD Associates left the meeting after this presentation
Item 8	
A forum meeting in June 2015 will discuss this item fuller	
Item 9	
<ul style="list-style-type: none"> BID Office was providing Visitor information BID trade pitch now confirmed Shop wrap had extended into back of BT Boxes with Maps Weyline Taxis branded 	

<ul style="list-style-type: none"> • Installation of electrics into New Bond Street agreed 	
Item 10	
Weymouth Carnival <ul style="list-style-type: none"> • No application for Funding received 	BID Manager to chase application which Carnival Chair had stated was being sent into the BID
Meeting Closed at 18.00	
Next Meeting 8th July 2015	
Real World Services Board Room	