

WEYMOUTH
WEAREWEYMOUTH.CO.UK

LOCAL BUSINESS
SUPPORTING
WEYMOUTH



Weymouth BID
Easter Analysis
30/03/2018-02/04/2018



Weymouth BID	Visitors	YoY (vs Easter 2017)	YoY (vs same days 2017)
Good Friday (30th March)	88,831	-23.7%	4.5%
Easter Saturday (31st March)	142,402	-7.5%	18.7%
Easter Sunday (1st April)	75,717	-15.3%	3.8%
Easter Monday (2nd April)	81,303	-11.7%	6.5%