



Weymouth BID

Week 17, 2015

27/04/2015 to 03/05/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▲ 9.9 %	
South West	▼ -1.1 %	▼ -2.8 %	▼ -8.9 %	▼ -7.5 %	▲ 1.9 %	▲ 11.5 %
UK	▼ -1.0 %	▲ 0.0 %	▼ -5.6 %	▼ -2.2 %	▼ -1.7 %	▲ 9.6 %

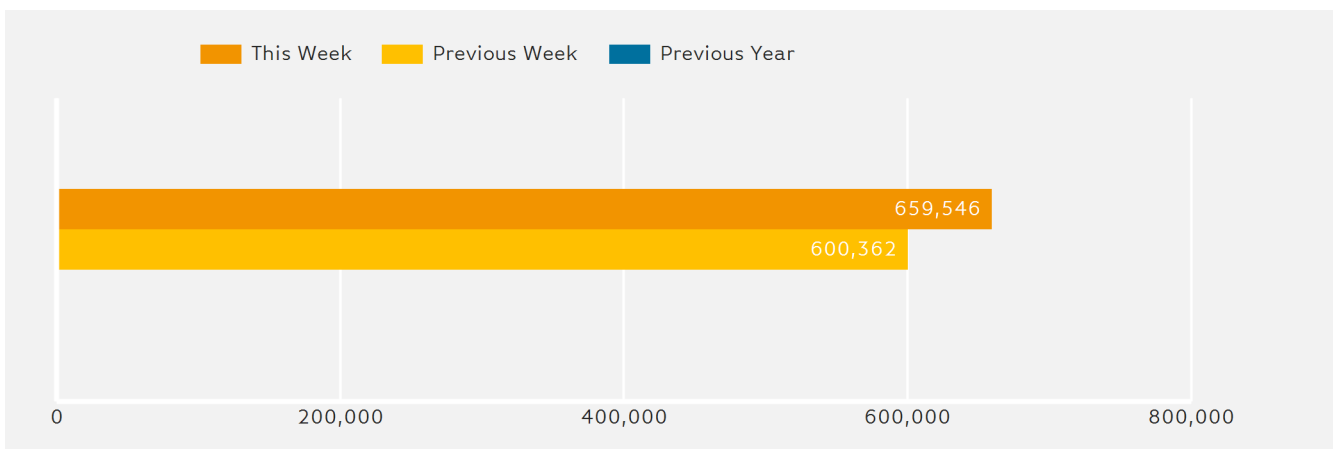
Headlines

Footfall week commencing 27 April 2015 was 659,546.

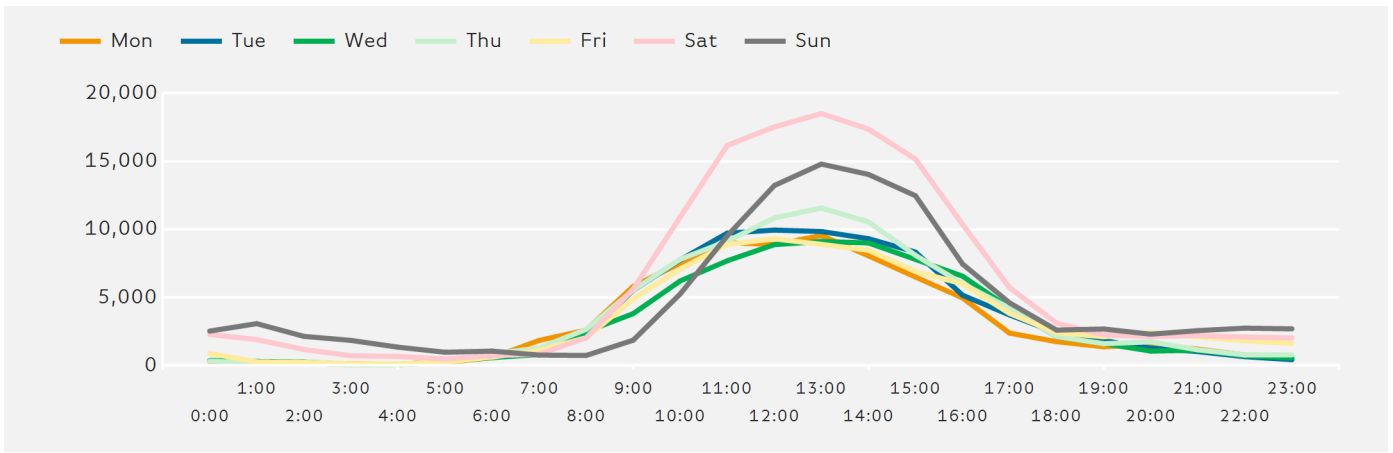
The busiest day in week commencing 27 April 2015 was Saturday with 141,951 visitors.

The peak hour of the week was 13:00 on Saturday with footfall of 18,498

Footfall Totals by Week



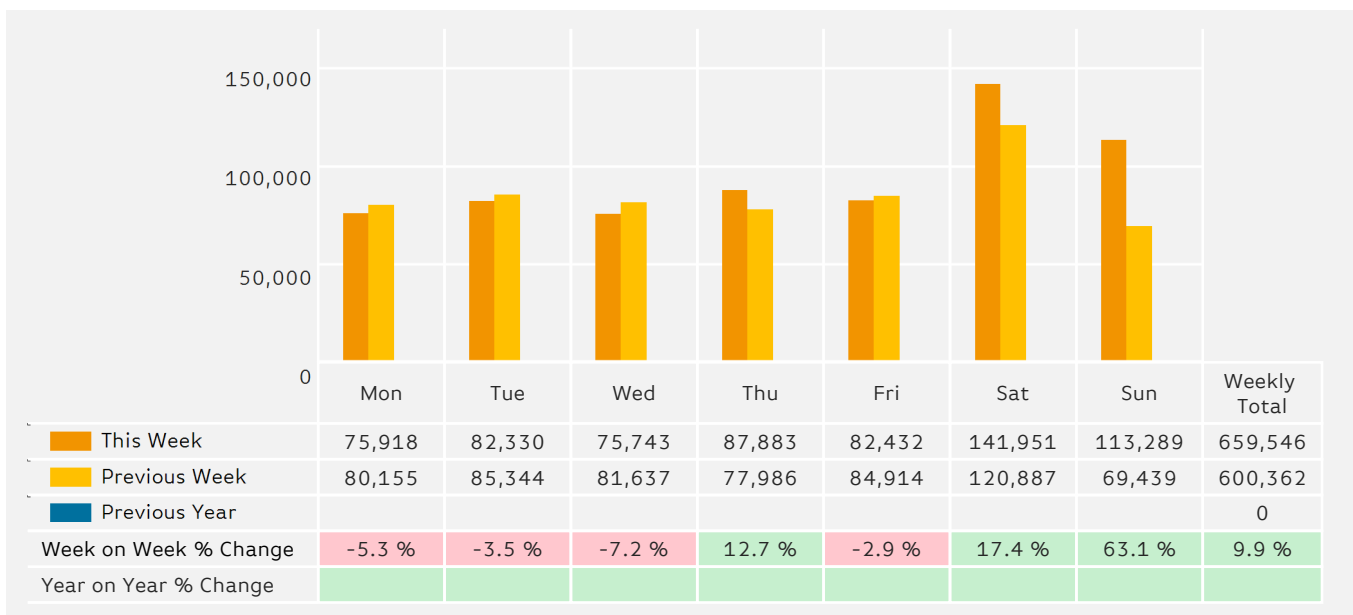
Footfall by Hour



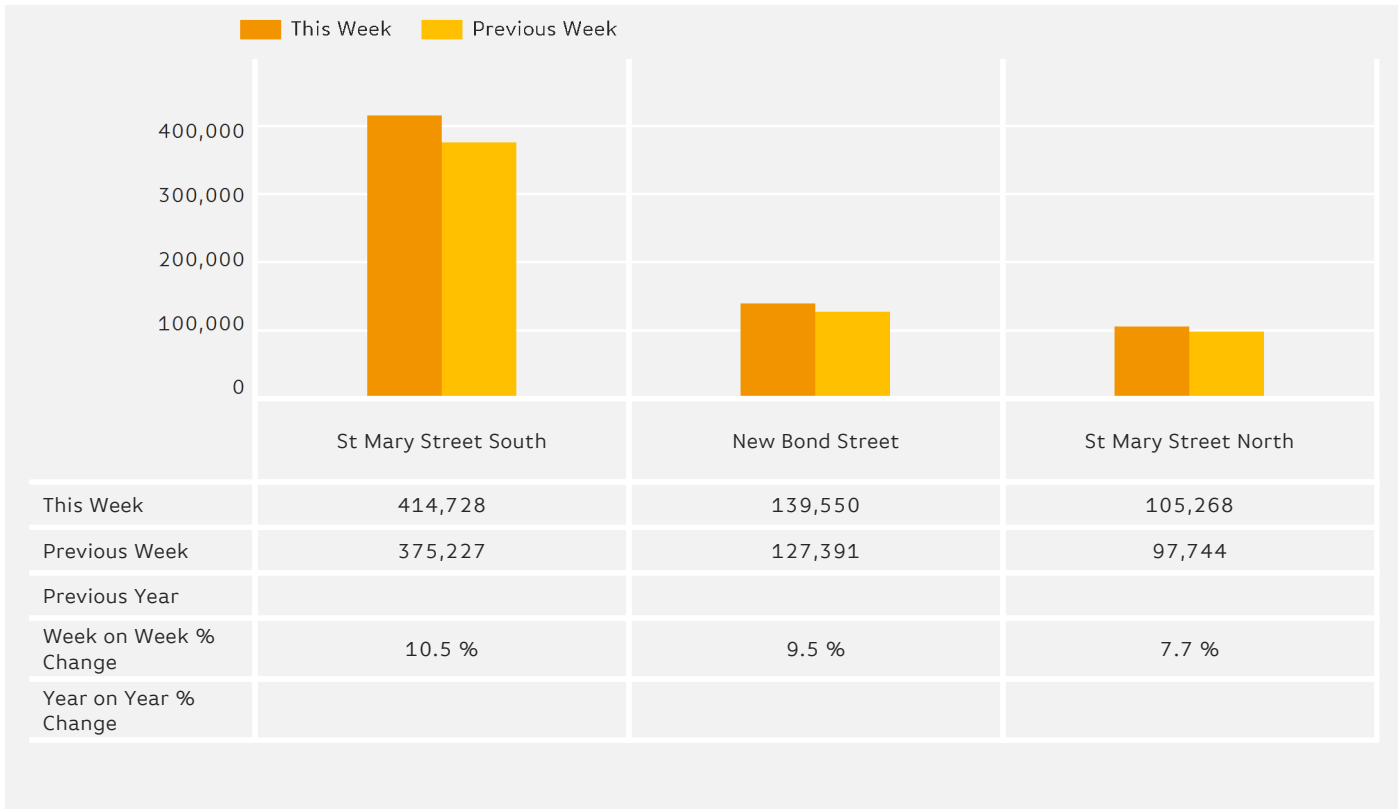
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	11	12	12	14	12	13	17
Previous Week	18	18	18	17	15	16	12
Previous Year	15	16	16	15	13	14	15

Footfall by Day

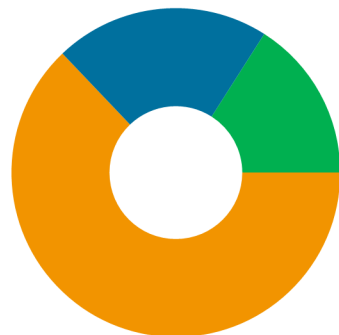


Footfall Totals



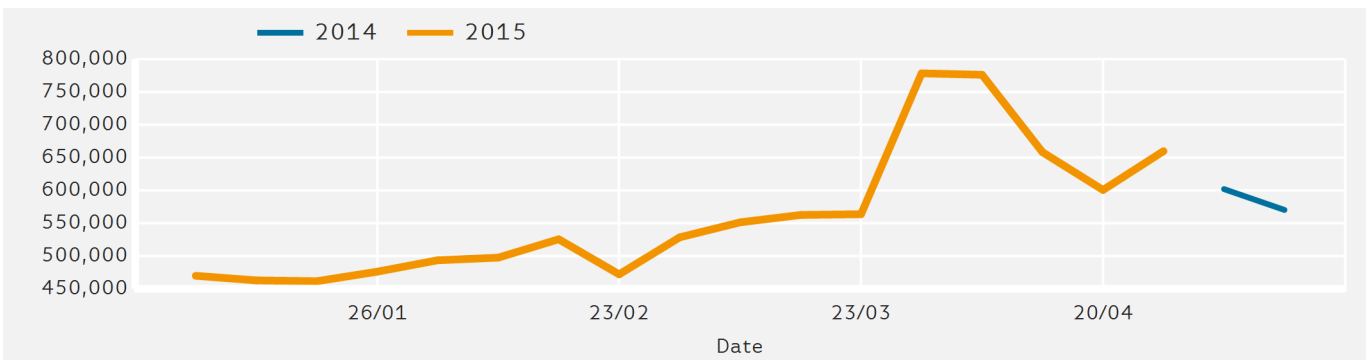
Footfall Totals

Counting By Location - Main Locations Only



- St Mary Street South, 62.9 %
- New Bond Street, 21.2 %
- St Mary Street North, 16.0 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.