



Weymouth BID

Week 18, 2015

04/05/2015 to 10/05/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▼ -3.7 %	
South West	▼ -1.2 %	▼ -2.8 %	▼ -2.2 %	▼ -2.0 %	▼ -2.4 %	▼ -10.6 %
UK	▼ -1.1 %	▼ 0.0 %	▼ -1.5 %	▼ -0.8 %	▼ -5.4 %	▼ -9.6 %

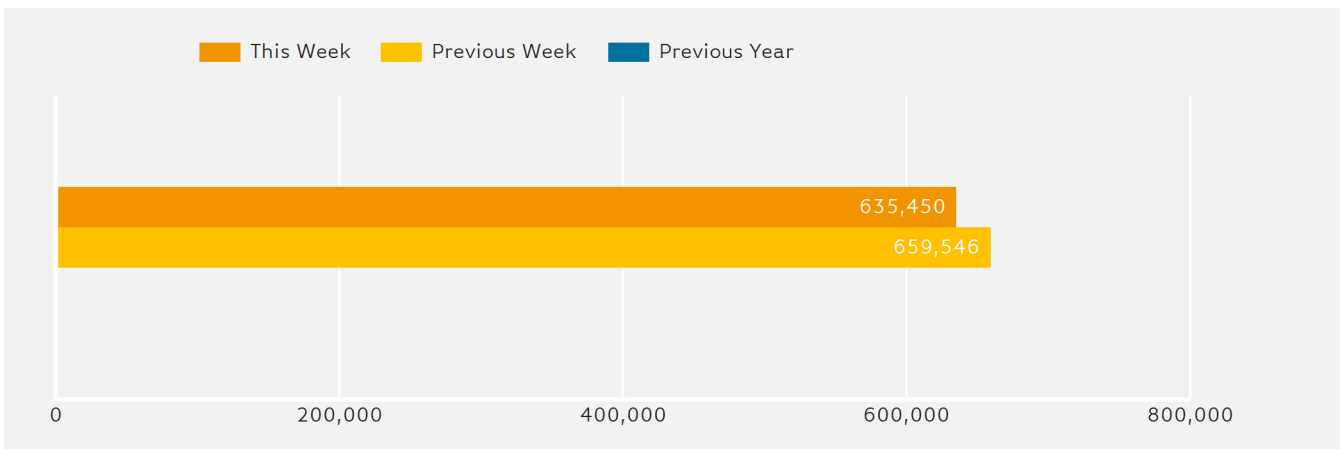
Headlines

Footfall week commencing 4 May 2015 was 635,450.

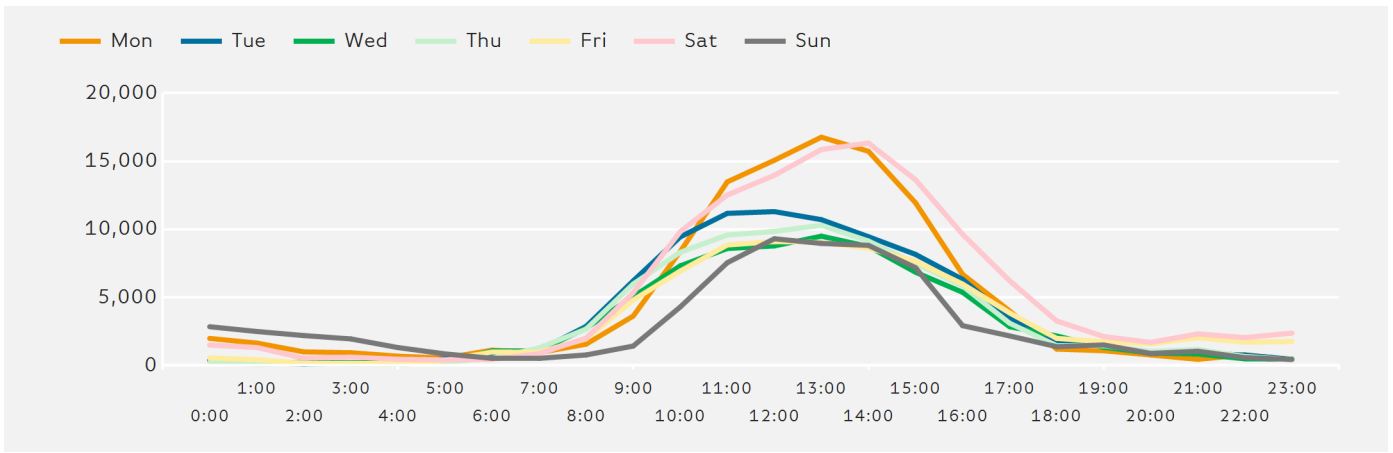
The busiest day in week commencing 4 May 2015 was Saturday with 125,418 visitors.

The peak hour of the week was 13:00 on Monday with footfall of 16,762

Footfall Totals by Week



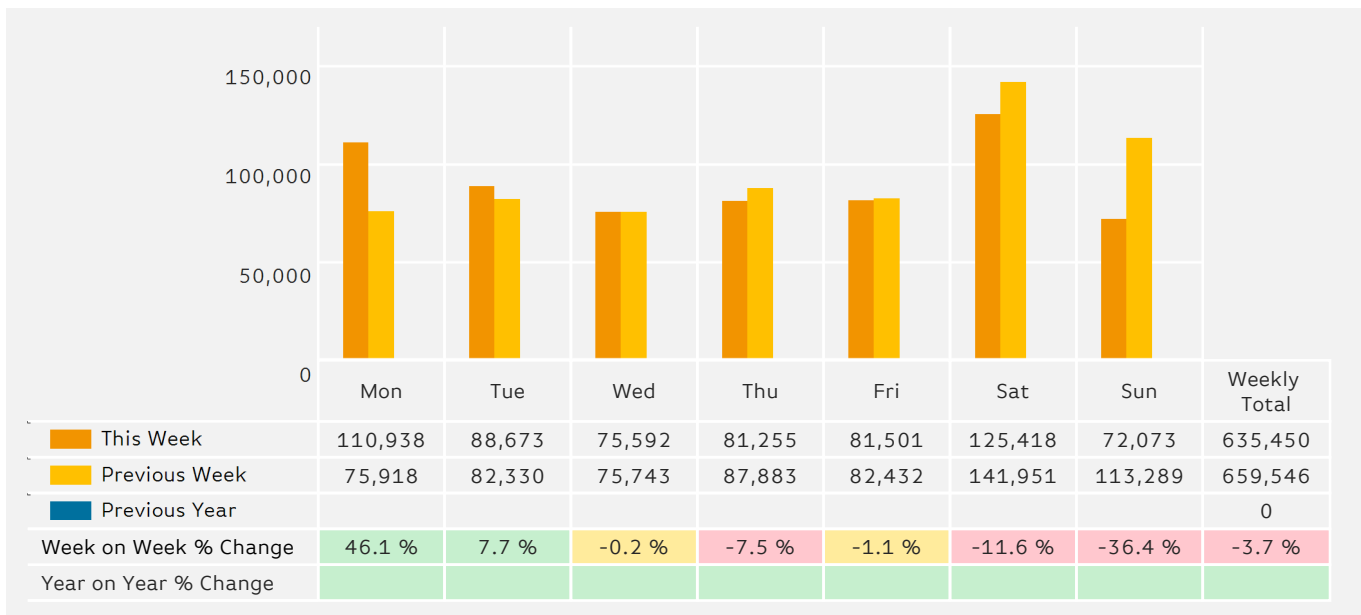
Footfall by Hour



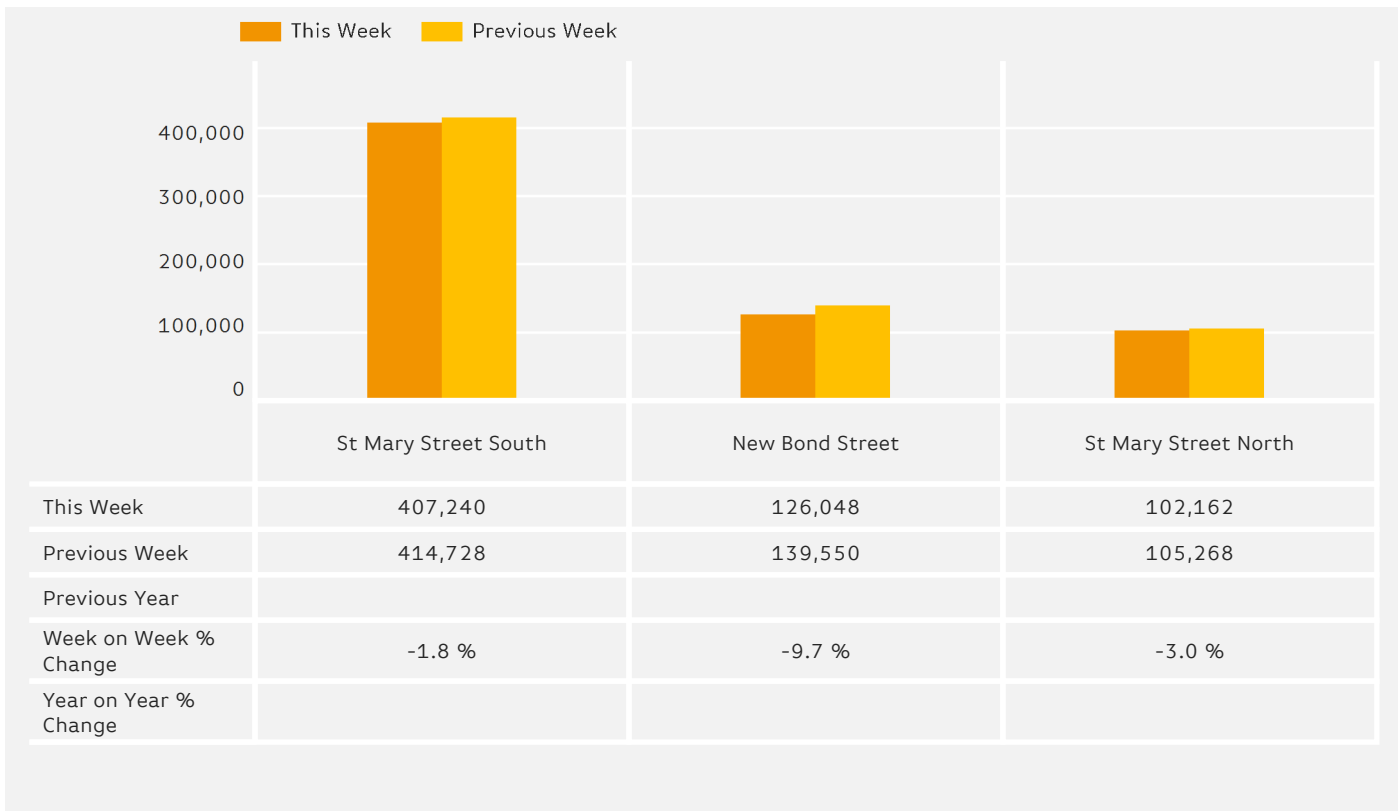
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	16	14	14	14	15	15	15
Previous Week	11	12	12	14	12	13	17
Previous Year	17	15	15	17	16	15	14

Footfall by Day

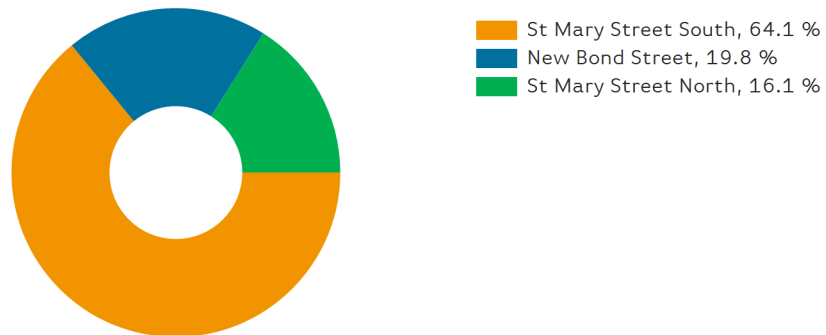


Footfall Totals

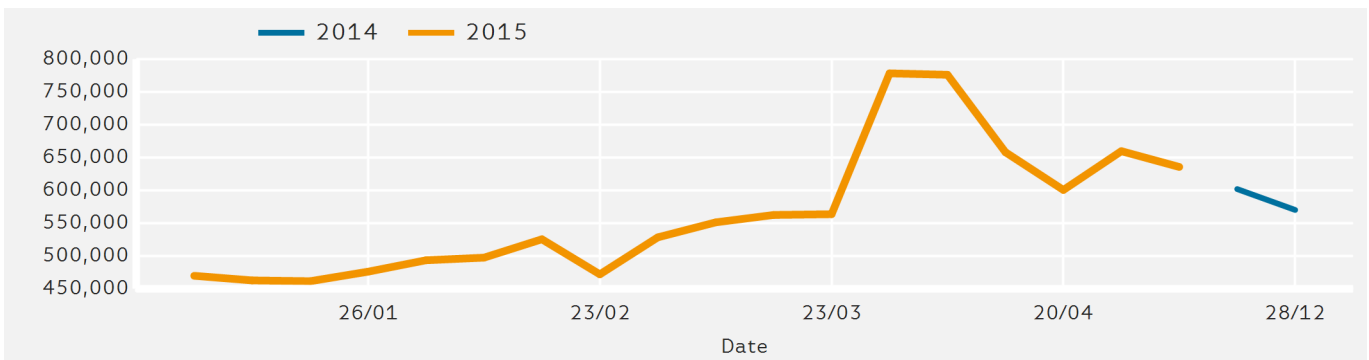


Footfall Totals

Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.