



Weymouth BID

Week 19, 2015

11/05/2015 to 17/05/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
Weymouth BID					▲ 1.2 %	
South West	▼ -1.4 %	▼ -2.3 %	▼ -5.9 %	▲ 6.7 %	▲ 2.9 %	▲ 10.0 %
UK	▼ -1.2 %	▲ 0.3 %	▼ -3.2 %	▲ 5.7 %	▲ 5.3 %	▲ 7.6 %

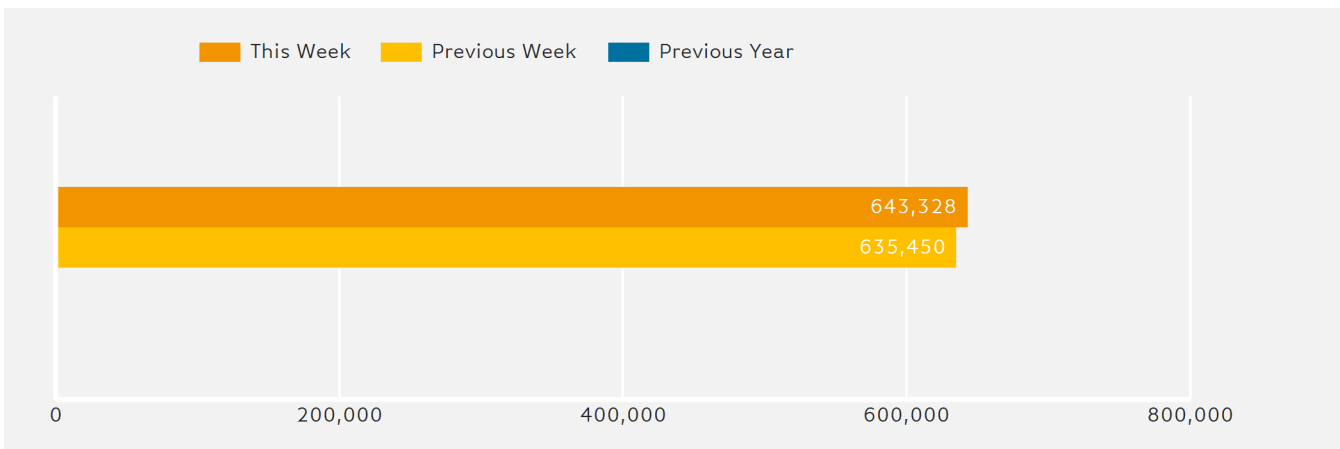
Headlines

Footfall week commencing 11 May 2015 was 643,328.

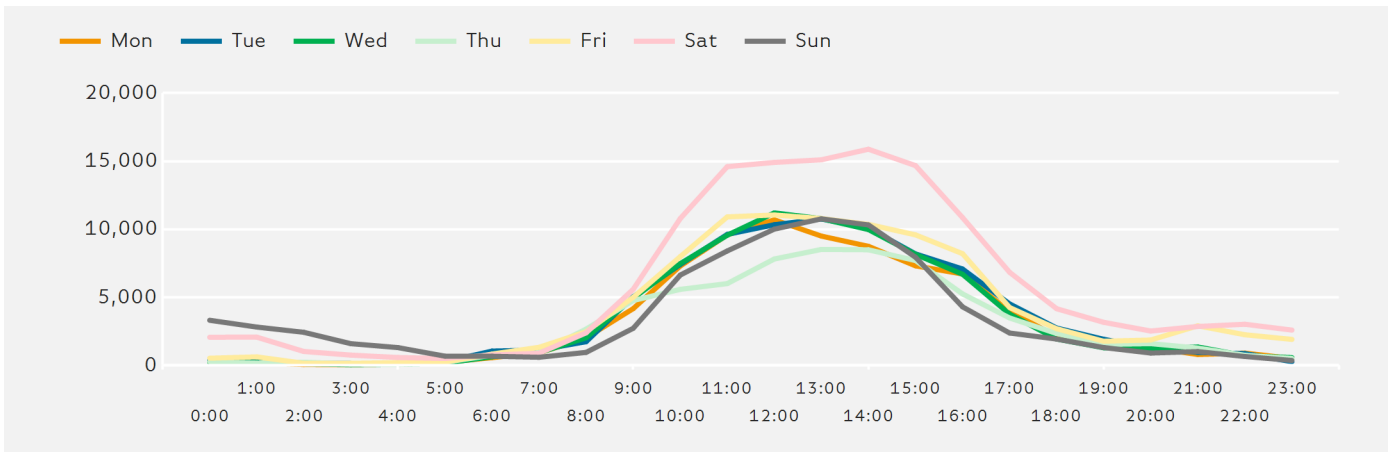
The busiest day in week commencing 11 May 2015 was Saturday with 138,804 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 15,879

Footfall Totals by Week



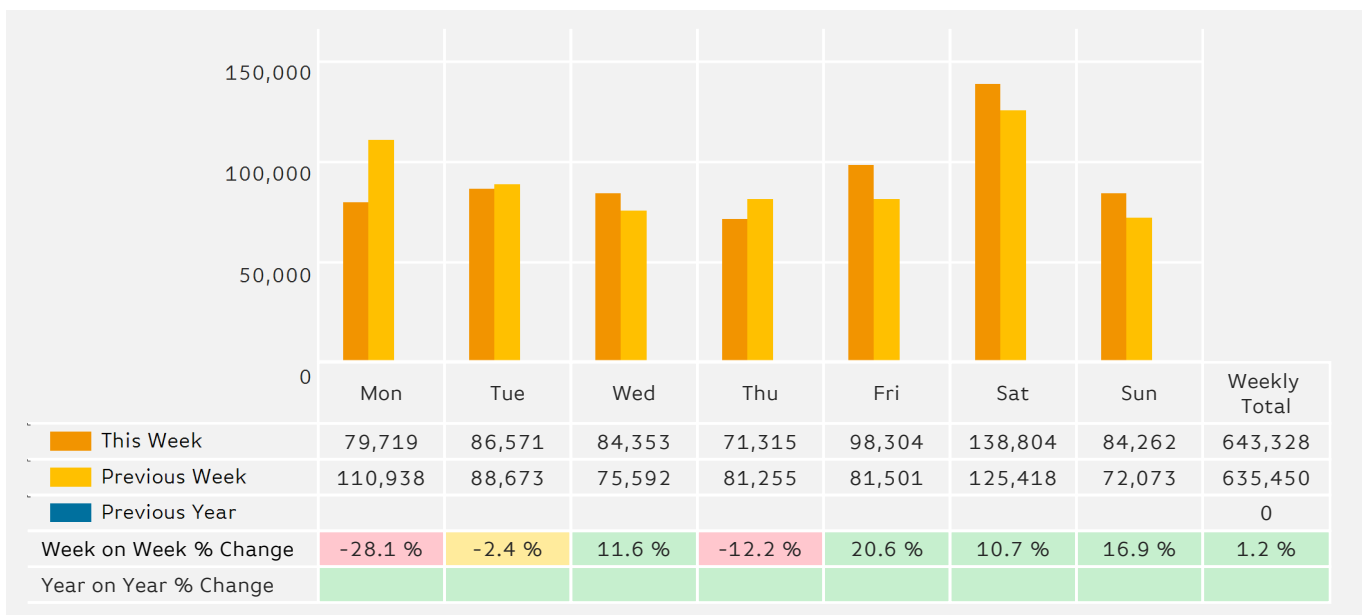
Footfall by Hour



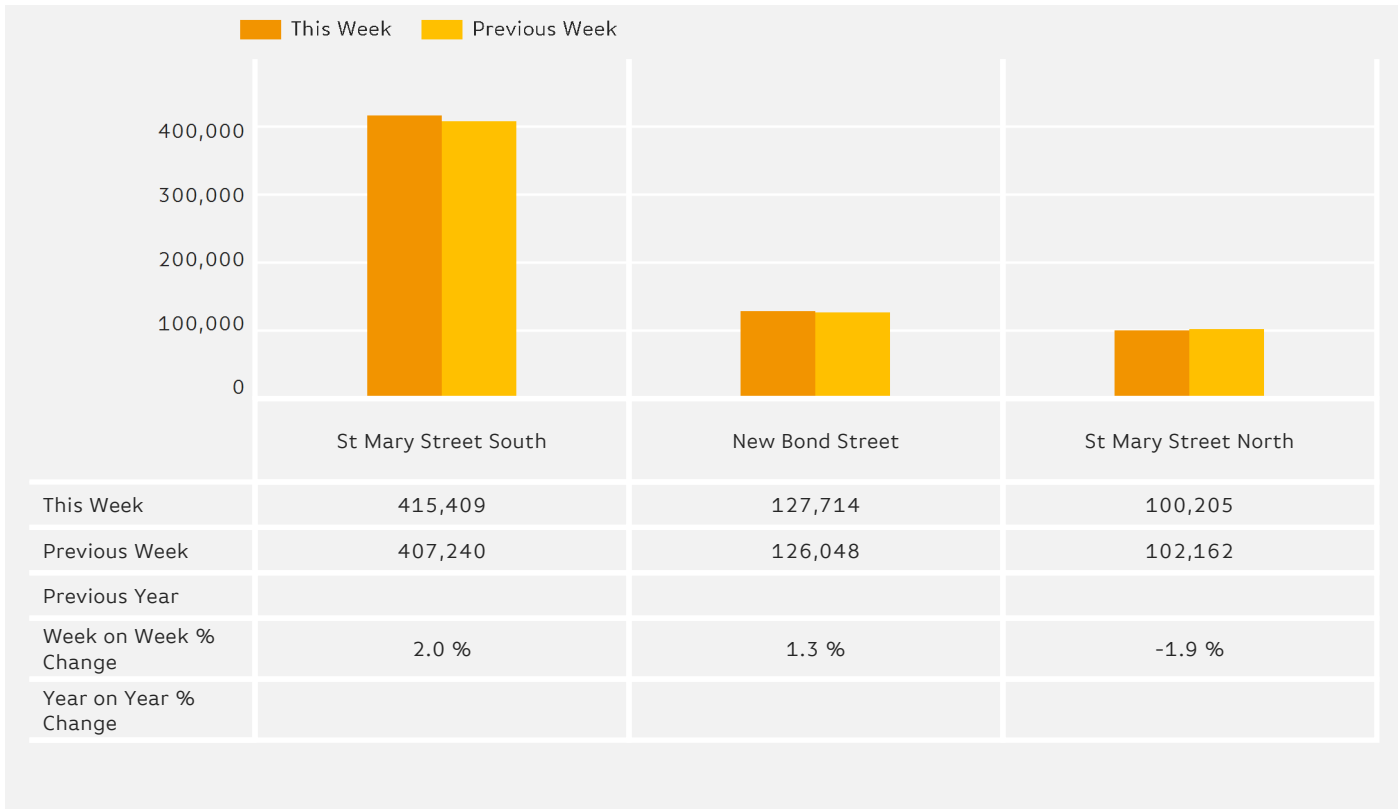
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	16	14	16	12	14	14	14
Previous Week	16	14	14	14	15	15	15
Previous Year	15	16	18	20	22	22	21

Footfall by Day

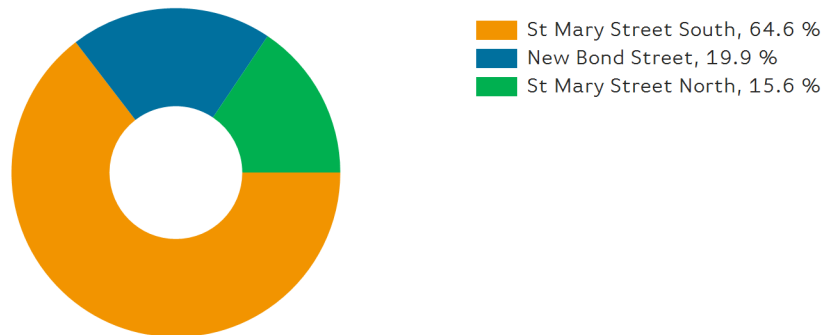


Footfall Totals

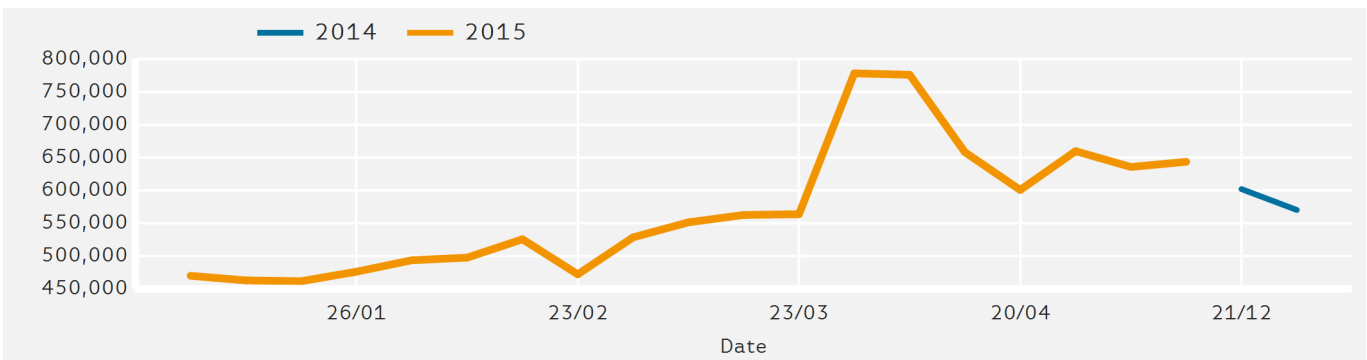


Footfall Totals

Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.