

Weymouth BID

Week 44, 2015 02/11/2015 to 08/11/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change			Year on Year % Change				Week On Week % Change				
	2015		2014		2015		2014		2015		2014	
Weymouth BID									•	-27.6 %		
South West	•	-1.8 %	•	-2.7 %		0.1 %	•	-7.3 %	•	-16.7 %	•	-15.6 %
High Street Index(Coastal Town)	•	-1.8 %	•	-0.8 %	•	-1.0 %	•	-4.5 %	•	-18.1 %	•	-17.1 %
UK	V	-1.5 %	•	-0.8 %	•	-1.5 %	•	-2.6 %	•	-11.8 %	▼	-12.3 %

Headlines

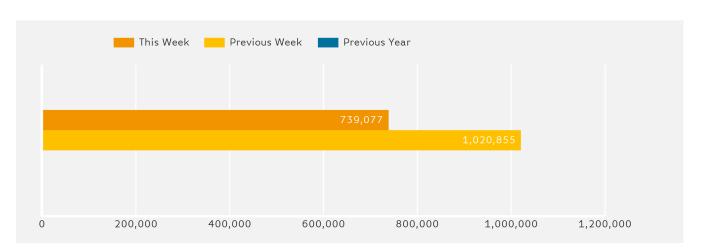


Footfall week commencing 2 November 2015 was 739,077.

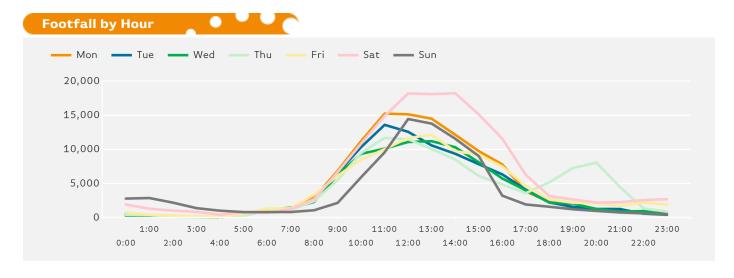
The busiest day in week commencing 2 November 2015 was Saturday with 146,509 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 18,218

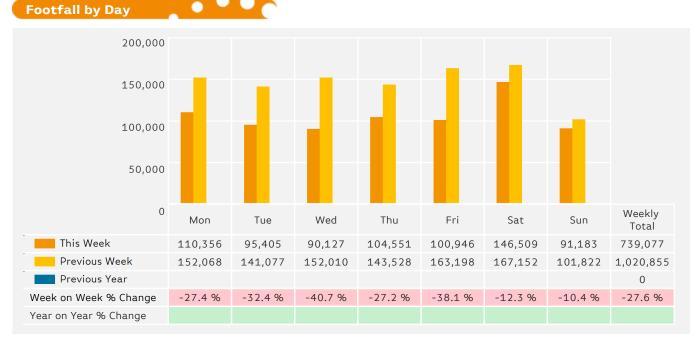
Footfall Totals by Week



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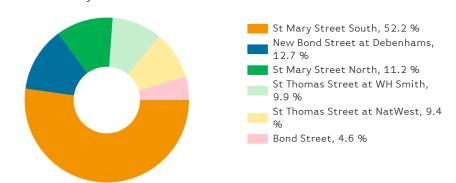




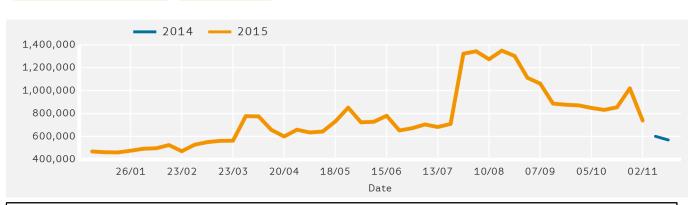
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Footfall Totals This Week Previous Week 600,000 400,000 200,000 0 St Mary Street New Bond Street St Mary Street St Thomas Street St Thomas Street **Bond Street** South at Debenhams North at WH Smith at NatWest This Week 385,920 94,167 82,605 72,921 69,625 33,839 Previous Week 549,912 127,787 115,518 93,045 88,931 45,662 Previous Year Week on Week % -29.8 % -26.3 % -28.5 % -21.6 % -21.7 % -25.9 % Change Year on Year % Change

Footfall Totals Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week on Week % Change is the % change in footfall for this week from the previous week.

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